

Site Usage

191,901 Visits

64.45% Bounce Rate

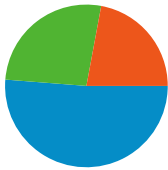
398,458 Pageviews

00:02:00 Avg. Time on Site

2.08 Pages/Visit

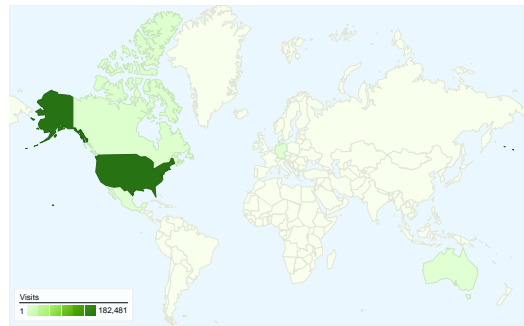
56.08% % New Visits

Traffic Sources Overview



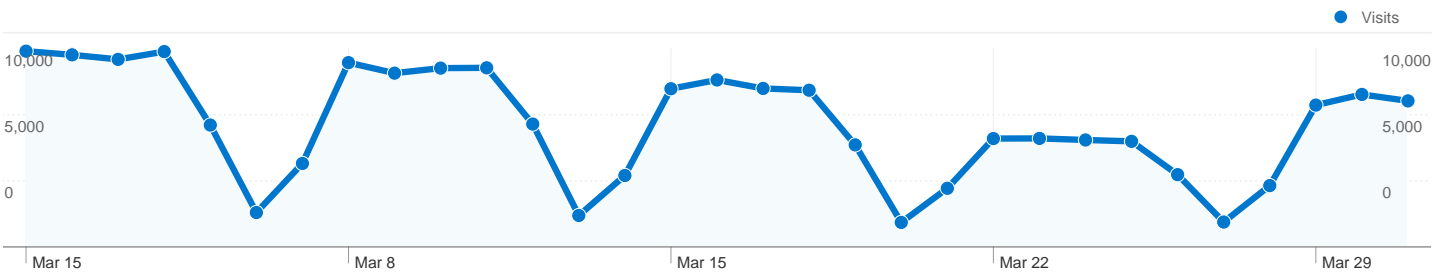
- **Referring Sites**
98,335.00 (51.24%)
- **Search Engines**
51,195.00 (26.68%)
- **Direct Traffic**
42,371.00 (22.08%)

Map Overlay



Top Content

Page	Pageviews	% visits
/	81,626	20.49%
/resources/cm/mlacitationss	54,576	13.70%
/orig-	49,323	12.38%
/cite-sources	33,344	8.37%
/orig-	26,915	6.75%

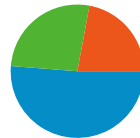


All traffic sources sent a total of 191,901 visits

22.08% Direct Traffic

51.24% Referring Sites

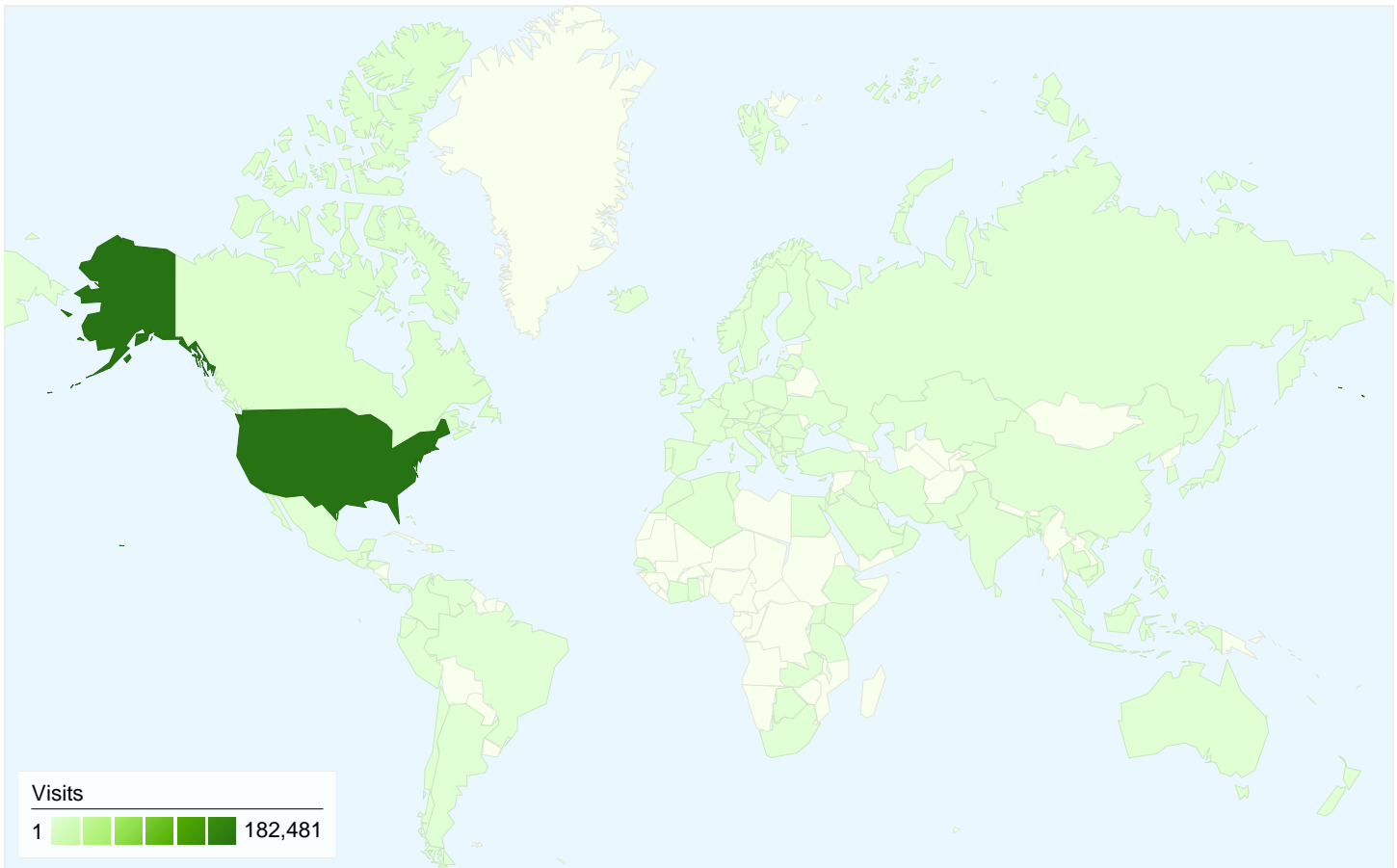
26.68% Search Engines



- **Referring Sites**
98,335.00 (51.24%)
- **Search Engines**
51,195.00 (26.68%)
- **Direct Traffic**
42,371.00 (22.08%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	46,560	24.26%	apa citation machine	9,410	18.38%
(direct) ((none))	42,371	22.08%	citation maker	7,433	14.52%
ncwiseowl.org (referral)	16,120	8.40%	oslis	5,174	10.11%
beaverton.k12.or.us (referral)	4,065	2.12%	apa citation maker	3,755	7.33%
ncwiseowl.com (referral)	3,946	2.06%	oslis citation maker	3,749	7.32%

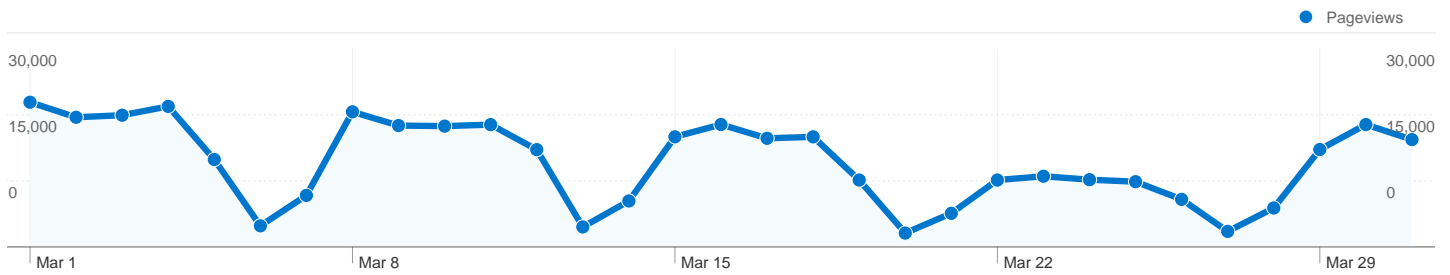


191,901 visits came from 117 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Visits 191,901 % of Site Total: 100.00%	Pages/Visit 2.08 Site Avg: 2.08 (0.00%)	Avg. Time on Site 00:02:00 Site Avg: 00:02:00 (0.00%)	% New Visits 56.08% Site Avg: 56.08% (0.00%)	Bounce Rate 64.45% Site Avg: 64.45% (0.00%)	
United States	182,481	2.08	00:02:01	55.93%	64.30%
Canada	3,271	1.90	00:01:42	66.92%	68.73%
Mexico	1,130	2.37	00:01:51	30.27%	53.81%
Australia	963	1.83	00:01:55	64.17%	71.86%
Germany	537	1.77	00:02:03	51.77%	71.32%
New Zealand	452	1.70	00:01:39	67.92%	64.38%
Switzerland	432	3.57	00:02:31	25.93%	30.09%
Malaysia	388	1.49	00:02:07	62.63%	77.58%
Japan	266	1.85	00:01:42	66.54%	76.69%

Philippines	231	1.48	00:02:06	78.35%	75.76%
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5,143 pages were viewed a total of 398,458 times

Content Performance

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/	81,626	47,448	00:00:30	33.09%	22.04%	\$0.00
/resources/cm/mlacitationss	54,576	43,468	00:05:12	78.19%	74.32%	\$0.00
/orig-steps/resources/cm/mlacitationss	49,323	38,580	00:05:01	77.08%	72.78%	\$0.00
/cite-sources	33,344	22,808	00:00:18	13.40%	4.66%	\$0.00
/orig-steps/resources/cm/mlacitationss?plone_skin=OSLIS+Secondary+Theme	26,915	20,908	00:05:23	79.08%	70.66%	\$0.00
/find-information	21,220	16,828	00:03:43	76.38%	65.23%	\$0.00
/resources/cm/apacitations	17,718	15,117	00:04:18	81.12%	77.98%	\$0.00
/orig-steps/resources/cm/apacitations	13,826	11,917	00:03:33	81.86%	75.53%	\$0.00
/resources/cm/mlacitationse	11,949	9,001	00:04:21	75.00%	69.89%	\$0.00
/orig-steps/resources/cm/mlacitationse	11,805	8,334	00:04:01	71.76%	60.73%	\$0.00

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