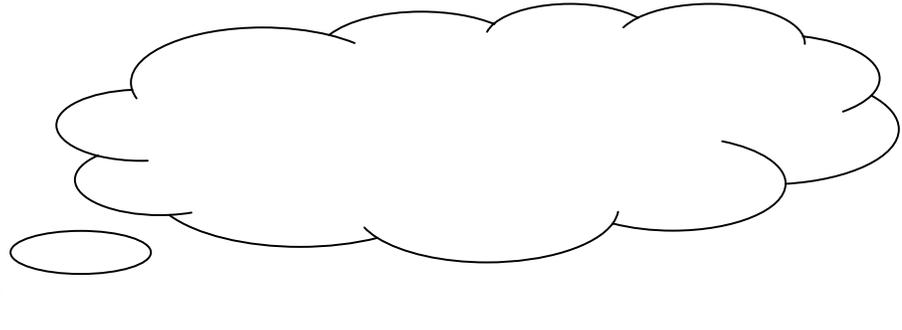




Name _____ Class _____

Communicating Ideas to an Audience

My idea →



Who is the audience?

Evidence that this audience will find *interesting*:

Evidence that this audience will find *important*:

Evidence that is *vital* to convince this audience to accept my idea:

The format and length that will be most effective for this audience: Why?

Special features I should include (e.g., sound, visuals, charts, oral presentation):